Chris Overberg

Rhetorical Process Performance 2

Outline

10/11/16

An Argument for Bernie Sanders Ethos

* Bernie Sanders has an immensely positive ethos
  + Demonstrated through his campaign for Democratic nomination, years in public service
* **Wise**
  + Has been involved in government since 1981, espouses experience
  + He has seen everything
  + Backs up his arguments with personal anecdotes
  + Believes in what he says, lives it daily
  + Older man, people tend to think he is wiser
  + “There is too much shouting at each other, there is too much making fun of each other”
* **Truthful**
  + According to Politifact, website who judges truthfulness of statements by politicians, Sanders was the most truthful during the campaign
  + Used real numbers, not made up
  + Never been caught in a lie
  + “If a financial institution is too big to fail, it is too big to exist”
* **Showing good will**
  + Debate when he said, “it may not be good politics, but I think the Secretary is right, people are tired of hearing about your damn emails”
  + Had no problem agreeing with Hillary on issues
  + He said he wanted to run a fair and honest campaign
  + Claims to have never run a negative political add in his life
  + Never really attacked Hillary on the campaign trail, instead he talked about that he could do
  + Showed he wanted to fight for the middle class, and fight the 1%
  + After the primary fight, he came out and endorsed Hillary
* **Other Qualities**
  + His brutal truthfulness, at times might not have been the best politically, but it showed people he was a very down to earth guy
  + Bernie has always lived what he believes, unlike other politicians
  + I wouldn’t say I share many values but I think he has valid political ideas that should be addressed